



August 2011

Speaker Confirmation

Dear Doctor:

Thank you for agreeing to speak at the upcoming Primary Care UPDATES conference series. We are pleased to provide you with this Speaker Package for your convenience. See below for details and for helpful hints.

SPEAKER OBLIGATIONS:

- Please arrive on-site 30-40 minutes prior to your session to deal with last minute items around A/V, slide and microphone set up etc.
- We will have a copy of your presentation on site however, it is strongly recommended you bring a back-up copy of your latest slides on either a USB stick or CD ROM.
- Please deliver the content that was accredited by the CFPC to ensure learners receive their credits and to maximize learning process.
- Attendees will closely follow your presentation in their syllabus. Staying close to the accredited content will maximize knowledge transfer and avoid losing the audience.
- On-site changes to Touch Pad questions are not advisable, as the Audience Response system requires programming in advance. We appreciate receiving changes to questions several days before the meeting.
- Please see the attached document for your specific time, day, place of your presentation
- We use CFPC Program/Speaker Evaluations. We will be pleased to share the learner satisfaction scores as soon as these are processed.

Please contact either myself, (aszucs@divcomevents.com or 1-888-443-6786 Ext 2250) or Mrs. Carolin Murawsky (cmurawsky@divcomevents.com Ext 2253) if you have any questions about the program or if we can be of additional service.

On behalf of the attendees, thank you very much for making this primary care educational conference a success!

Sincerely,

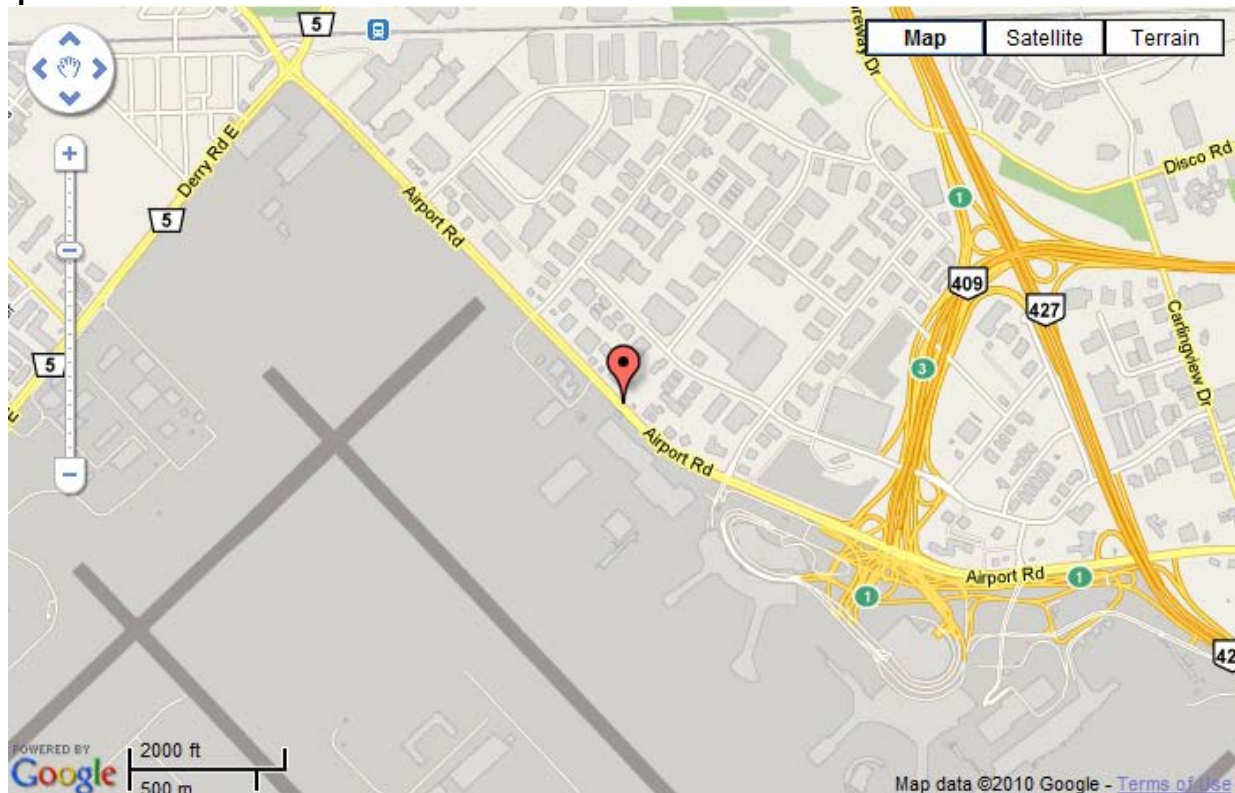
Alex Szucs, MSc
Conference Director
Primary Care UPDATES
110 Cochrane Dr., Unit 1
Markham, Ontario
L3R 9S1



LOCATION

International Centre Toronto – Conference Centre
6900 Airport Road
Mississauga, ON L4V 1E8
Telephone: 905-677-6131
<http://www.internationalcentre.com/>

Lecture Room Location – Orion BC
Sponsor Room Location – Orion A



CONFERENCE DATES & TIME

Friday September 23, 2011

Doctors will begin to arrive at 8:00 am
8:40 am - 4:10 pm - Conference

Saturday September 24, 2011

Doctors will begin to arrive at 8:00 am
8:40 am - 3:00 pm - Conference

PARKING

Parking is free at the International Centre Toronto.

HOTEL RESERVATIONS

To book your hotel reservation, call [The Westin Bristol Place Toronto Airport](#), Tel: 416-675-9444
No guarantee to receive room rate after **September 08, 2011**.
Quote "Primary Care UPDATES" to receive the group room rate.

Day 1	8:00am	Registration and Breakfast / 8:30am Introductions	
Session 1	8:40am - 9:40am	COPD	Saving Their Breath: Diagnosis and Management of Obstructive Lung Disease in Primary Care <i>Speaker: Dr. Ronald F. Grossman</i> <i>Supported by GlaxoSmithKline Inc.</i>
Session 2	10:00am - 11:00am	OAB	Overactive Bladder (OAB): A Simplified Approach to Diagnosis and Treatment. <i>Speaker: Dr. Lesley Carr</i> <i>Supported by Astellas Pharma Canada</i>
Session 3	11:20am - 12:20pm	Persistent Pain	Practical Perspectives on Pain: Managing Opioid Effects for Optimum Outcomes <i>Speaker: Dr. Erica Weinberg</i> <i>Supported by Purdue Pharma</i>
Session 4	12:40pm - 1:40pm	Diabetes	The Type 2 Target: Glucose and Weight Control Without Hypoglycemia. Can Incretin Agents Get Your Patients There? <i>Speaker: Dr. Vladimir Milosevic</i> <i>Supported by Novo Nordisk Canada Inc.</i>
Session 5	2:00pm - 3:00pm	Urology	CUA Guidelines for the Management of BPH: Translating to Primary Care <i>Speaker: Dr. Jack Barkin</i> <i>Supported by GlaxoSmithKline Inc.</i>
Session 6	3:10pm - 4:10pm	Fibromyalgia	Fibromyalgia Solutions: Symptom-Based Management in Primary Care <i>Speaker: Dr. Edward Ng</i> <i>Supported by Pfizer Canada</i>
	4:30pm	Program Evaluations and End	
Day 2	8:00am	Registration and Breakfast / 8:30am Introductions	
Session 7	8:40am - 9:40am	Depression	Individualizing Care for Patients with Depression: Diagnostic and Treatment Considerations <i>Speaker: Dr. Roger S. McIntyre</i> <i>Supported by AstraZeneca Canada Inc.</i>
Session 8	10:00am - 11:00am	Dermatology	Preventative Maintenance Therapy - A New Therapeutic Paradigm in the Management of Eczema <i>Speaker: Dr. Eric Goldstein</i> <i>Supported by Astellas Pharma Canada</i>
Session 9	11:20am - 12:20pm	Immunology	Herpes Zoster Vaccination: The evidence-based clinical practice approach <i>Speaker: Dr. Walter W. Rosser</i> <i>Supported by Diversified Business Communications</i>
Session 10	12:40pm - 1:40pm	Financial Planning	Prevention and Cure – Planning for Financial Well-Being <i>Speaker: Darren Farwell</i> <i>By ScotiaMcLeod Inc.</i>
	2:00pm	Program Evaluations and End	



BREAK TIMES

Daily break times are as follows:

Registration & Breakfast	8:00 am - 8:30 am
Break #1	9:40 am - 10:00 am
Break #2	11:00 am - 11:20 am
Break #3 (Box Lunch)	12:20 pm - 12:40 pm
Break #4	1:40 pm - 2:00 pm
Break #5	3:00 pm - 3:10 pm
Move out (Saturday only)	2:10 pm - 3:30 pm

KEY CONFERENCE CONTACTS

Alex Szucs VP: Medical Group Conference Director	905-948-0470 X250 416-458-3735 (Cell) aszucs@divcomevents.com
Jan Lomas Conference Director	905-948-0470 X226 647-381-4400 (Cell) jlomas@divcomevents.com
Carolyn Murawsky Associate Conference Manager	905-948-0470 X253 416-271-1530 (Cell) cmurawsky@divcomevents.com
Laine Vella Operations Coordinator	905-948-0470 X2204 647-270-6527 (Cell) lvella@divcomevents.com
Merry Clayton Registration & Customer Service	905-948-0470 X228 mclayton@divcomevents.com