



August 2011

Speaker Confirmation

Dear Doctor:

Thank you for agreeing to speak at the upcoming Primary Care UPDATES conference series. We are pleased to provide you with this Speaker Package for your convenience. See below for details and for helpful hints.

SPEAKER OBLIGATIONS:

- Please arrive on-site 30-40 minutes prior to your session to deal with last minute items around A/V, slide and microphone set up etc.
- We will have a copy of your presentation on site however, it is strongly recommended you bring a back-up copy of your latest slides on either a USB stick or CD ROM.
- Please deliver the content that was accredited by the CFPC to ensure learners receive their credits and to maximize learning process.
- Attendees will closely follow your presentation in their syllabus. Staying close to the accredited content will maximize knowledge transfer and avoid losing the audience.
- On-site changes to Touch Pad questions are not advisable, as the Audience Response system requires programming in advance. We appreciate receiving changes to questions several days before the meeting.
- Please see the attached document for your specific time, day, place of your presentation
- We use CFPC Program/Speaker Evaluations. We will be pleased to share the learner satisfaction scores as soon as these are processed.

Please contact either myself, (aszucs@divcomevents.com or 1-888-443-6786 Ext 2250) or Mrs. Carolin Murawsky (cmurawsky@divcomevents.com Ext 2253) if you have any questions about the program or if we can be of additional service.

On behalf of the attendees, thank you very much for making this primary care educational conference a success!

Sincerely,

A handwritten signature in black ink that reads "Alex Szucs".

Alex Szucs, MSc
Conference Director
Primary Care UPDATES
110 Cochrane Dr., Unit 1
Markham, Ontario
L3R 9S1



LOCATION

**World Trade and Convention Centre
1800 Argyle Street
Halifax, Nova Scotia B3J 2V9
Telephone: 902 421 8686 / Fax: 902 422 2922
Website: www.wtcchalifax.com**

**Lecture Room Location – Suite 301- 303
Sponsor Room Location – Suite 304 - 306**



CONFERENCE DATES & TIME

Friday November 4, 2011

Doctors will begin to arrive at 8:00 am
8:40 am - 4:10 pm - Conference

Saturday November 5, 2011

Doctors will begin to arrive at 8:00 am
8:40 am - 4:10 pm - Conference

PARKING

Prince George Hotel and the Scotia Square Parking are directly beside the Convention Centre. Please follow this link for more parking information:

<http://www.wtcchalifax.com/en/home/infoforattendees/directions/parkinginformation.asp>

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HOTEL RESERVATIONS

To book your hotel reservation, call the Delta Barrington, Tel: 902-474-5150 / 888-423-3582. No guarantee to receive room rate after **October 03, 2011**. Quote "Primary Care UPDATES" to receive the group room rate.

Day 1	8:00am	Registration and Breakfast / 8:30am Introductions	
Session 1	8:40am - 9:40am	Chronic Constipation	Gut to the Chase: New Movement in Management Strategies for Chronic Constipation <i>Speaker: Dr. Geoffrey Turnbull</i> <i>Supported by Janssen Inc.</i>
Session 2	10:00am - 11:00am	OAB	Overactive Bladder (OAB): A Simplified Approach to Diagnosis and Treatment. <i>Speaker: Dr. Gregory Graham Bailly</i> <i>Supported by Astellas Pharma Canada</i>
Session 3	11:20am - 12:20pm	Persistent Pain	Practical Perspectives on Pain: Managing Opioid Effects for Optimum Outcomes <i>Speaker: Dr. Gregory Murphy</i> <i>Supported by Purdue Pharma</i>
Session 4	12:40pm - 1:40pm	Stroke Prevention	An Update on Atrial Fibrillation and Stroke Prevention <i>Speaker: Dr. Gordon Gubitza</i> <i>Supported by Boehringer Ingelheim (Canada) Ltd.</i>
Session 5	2:00pm - 3:00pm	Contraception	Oral Contraceptives and VTE Risk: Translating Epidemiological Science to Clinical Practice <i>Speaker: Dr. Isabelle Delisle</i> <i>Supported by Bayer Inc.</i>
Session 6	3:10pm - 4:10pm	Osteoarthritis	NSAID GI Safety: Old Truths and New Insights <i>Speaker: Dr. William Enright</i> <i>Supported by Pfizer Canada</i>
	4:30pm	Program Evaluations and End	
Day 2	8:00am	Registration and Breakfast / 8:30am Introductions	
Session 7	8:40am - 9:40am	Depression	Individualizing Care for Patients with Depression: Diagnostic and Treatment Considerations <i>Speaker: Dr. Yvonne Libbus</i> <i>Supported by AstraZeneca Canada Inc.</i>
Session 8	10:00am - 11:00am	GERD	Raising the Bar in Optimal GERD Management <i>Speaker: Dr. Ian Epstein</i> <i>Supported by Takeda Canada</i>
Session 9	11:20am - 12:20pm	Immunology	Herpes Zoster Vaccination: The evidence-based clinical practice approach <i>Speaker: Dr. Fred Tudiver</i> <i>Supported by Diversified Business Communications</i>
Session 10	12:40pm - 1:40pm	Diabetes	The Type 2 Target: Glucose and Weight Control Without Hypoglycemia. Can Incretin Agents Get Your Patients There? <i>Speaker: Dr. Thomas Ransom</i> <i>Supported by Novo Nordisk Canada Inc.</i>
Session 11	2:00pm - 3:00pm	Hypertension	Impact for Better Outcomes - Improved Management Through a New Paradigm in Optimal Contral Therapy <i>Speaker: Dr. Nick Giacomantonio</i> <i>Supported by Boehringer Ingelheim (Canada) Ltd.</i>
Session 12	3:10pm - 4:10pm	Financial Planning	Prevention and Cure - Planning for Financial Well-being <i>Speakers: Greg Sheffer & Jonathan Waye</i> <i>By ScotiaMcLeod Inc.</i>
	4:30pm	Program Evaluations and End	



BREAK TIMES

Daily break times are as follows:

Registration & Breakfast	8:00 am - 8:30 am
Break #1	9:40 am - 10:00 am
Break #2	11:00 am - 11:20 am
Break #3 (Box Lunch)	12:20 pm - 12:40 pm
Break #4	1:40 pm - 2:00 pm
Break #5	3:00 pm - 3:10 pm
Move out (Saturday only)	2:10 pm - 3:30 pm

KEY CONFERENCE CONTACTS

Alex Szucs VP: Medical Group Conference Director	905-948-0470 X250 416-458-3735 (Cell) aszucs@divcomevents.com
Jan Lomas Conference Director	905-948-0470 X226 647-381-4400 (Cell) jlomas@divcomevents.com
Carolyn Murawsky Associate Conference Manager	905-948-0470 X253 416-271-1530 (Cell) cmurawsky@divcomevents.com
Laine Vella Operations Coordinator	905-948-0470 X2204 647-270-6527 (Cell) lvella@divcomevents.com
Merry Clayton Registration & Customer Service	905-948-0470 X228 mclayton@divcomevents.com