



August 2011

## Speaker Confirmation

Dear Doctor:

Thank you for agreeing to speak at the upcoming Primary Care UPDATES conference series. We are pleased to provide you with this Speaker Package for your convenience. See below for details and for helpful hints.

### SPEAKER OBLIGATIONS:

- Please arrive on-site 30-40 minutes prior to your session to deal with last minute items around A/V, slide and microphone set up etc.
- We will have a copy of your presentation on site however, it is strongly recommended you bring a back-up copy of your latest slides on either a USB stick or CD ROM.
- Please deliver the content that was accredited by the CFPC to ensure learners receive their credits and to maximize learning process.
- Attendees will closely follow your presentation in their syllabus. Staying close to the accredited content will maximize knowledge transfer and avoid losing the audience.
- On-site changes to Touch Pad questions are not advisable, as the Audience Response system requires programming in advance. We appreciate receiving changes to questions several days before the meeting.
- Please see the attached document for your specific time, day, place of your presentation
- We use CFPC Program/Speaker Evaluations. We will be pleased to share the learner satisfaction scores as soon as these are processed.

Please contact either myself, ([aszucs@divcomevents.com](mailto:aszucs@divcomevents.com) or 1-888-443-6786 Ext 2250) or Mrs. Carolin Murawsky ([cmurawsky@divcomevents.com](mailto:cmurawsky@divcomevents.com) Ext 2253) if you have any questions about the program or if we can be of additional service.

On behalf of the attendees, thank you very much for making this primary care educational conference a success!

Sincerely,

A handwritten signature in black ink that reads "Alex Szucs". The signature is written in a cursive, flowing style.

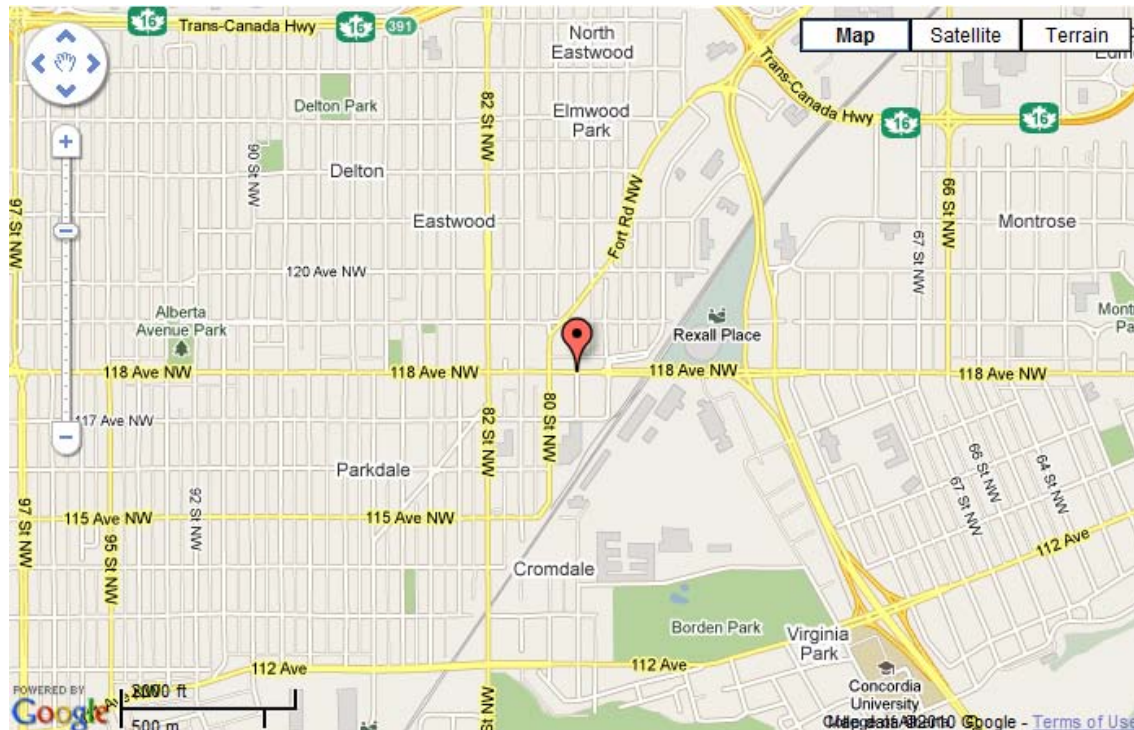
Alex Szucs, MSc  
Conference Director  
Primary Care UPDATES  
110 Cochrane Dr., Unit 1  
Markham, Ontario  
L3R 9S1



**LOCATION**

Edmonton EXPO Centre  
7515 - 118 Avenue  
Edmonton, Alberta T5B 4X4  
Tel: 780.471.7377  
Website: [www.edmontonexpocentre.com](http://www.edmontonexpocentre.com)

Lecture Room Location – Ballroom 106  
Sponsor Room Location – Ballroom 105



**CONFERENCE DATES & TIME**

Friday September 16, 2011

Doctors will begin to arrive at 8:00 am  
8:40 am – 4:10 pm - Conference

Saturday September 17, 2011

Doctors will begin to arrive at 8:00 am  
8:40 am – 4:10 pm - Conference

**PARKING**

Parking is available for \$12.00 per day.

**HOTEL RESERVATIONS**

To book your hotel reservation, call **The Sutton Place Hotel**, 1-866-378-8866 or via email: [res\\_edmonton@suttonplace.com](mailto:res_edmonton@suttonplace.com). No guarantee to receive room rate after **August 14, 2011**. Quote "Primary Care UPDATES" to receive the group room rate.

<b>Day 1</b>	8:00am	Registration and Breakfast / 8:30am Introductions	
Session 1	8:40am - 9:40am	<b>COPD</b>	Saving Their Breath: Diagnosis and Management of Obstructive Lung Disease in Primary Care <i>Speaker: Dr. Peter Wei</i> <i>Supported by GlaxoSmithKline Inc.</i>
Session 2	10:00am - 11:00am	<b>OAB</b>	Overactive Bladder (OAB): A Simplified Approach to Diagnosis and Treatment. <i>Speaker: Dr. Adrian Wagg</i> <i>Supported by Astellas Pharma Canada</i>
Session 3	11:20am - 12:20pm	<b>Persistent Pain</b>	Practical Perspectives on Pain: Managing Opioid Effects for Optimum Outcomes <i>Speaker: Dr. Srin Chary</i> <i>Supported by Purdue Pharma</i>
Session 4	12:40pm - 1:40pm	<b>Diabetes</b>	The Type 2 Target: Glucose and Weight Control Without Hypoglycemia. Can Incretin Agents Get Your Patients There? <i>Speaker: Dr. Colin MacDonald</i> <i>Supported by Novo Nordisk Canada Inc.</i>
Session 5	2:00pm - 3:00pm	<b>Urology</b>	CUA Guidelines for the Management of BPH: Translating to Primary Care <i>Speaker: Dr. Howard Evans</i> <i>Supported by GlaxoSmithKline Inc.</i>
	3:30pm	<b>Program Evaluations and End</b>	
<b>Day 2</b>	8:00am	Registration and Breakfast / 8:30am Introductions	
Session 6	8:40am - 9:40am	<b>Depression</b>	Individualizing Care for Patients with Depression: Diagnostic and Treatment Considerations <i>Speaker: Dr. Pratap R. Chokka</i> <i>Supported by AstraZeneca Canada Inc.</i>
Session 7	10:00am - 11:00am	<b>Anxiety</b>	Worried Sick: Can Workplace Stress Lead to Anxiety Disorders? <i>Speaker: Dr. Brian Stonehocker</i> <i>Supported by Lundbeck Canada Inc.</i>
Session 8	11:20am - 12:20pm	<b>Immunology</b>	Herpes Zoster Vaccination The evidence-based clinical practice approach <i>Speaker: Dr. Andrew Cave</i> <i>Supported by Diversified Business Communications</i>
Session 9	12:40pm - 1:40pm	<b>Osteoarthritis</b>	Trials and Tribulations of Nsaids <i>Speaker: Dr. Anthony Russell</i>
	2:00pm	<b>Program Evaluations and End</b>	



### **BREAK TIMES**

Daily break times are as follows:

Registration & Breakfast	8:00 am - 8:30 am
Break #1	9:40 am - 10:00 am
Break #2	11:00 am - 11:20 am
Break #3 (Box Lunch)	12:20 pm - 12:40 pm
Break #4	1:40 pm - 2:00 pm
Break #5	3:00 pm - 3:10 pm
Move out (Saturday only)	2:10 pm - 3:30 pm

### **KEY CONFERENCE CONTACTS**

Alex Szucs VP: Medical Group Conference Director	905-948-0470 X250 416-458-3735 (Cell) <a href="mailto:aszucs@divcomevents.com">aszucs@divcomevents.com</a>
Jan Lomas Conference Director	905-948-0470 X226 647-381-4400 (Cell) <a href="mailto:jlomas@divcomevents.com">jlomas@divcomevents.com</a>
Carolin Murawsky Associate Conference Manager	905-948-0470 X253 416-271-1530 (Cell) <a href="mailto:cmurawsky@divcomevents.com">cmurawsky@divcomevents.com</a>
Laine Vella Operations Coordinator	905-948-0470 X2204 647-270-6527 (Cell) <a href="mailto:lvella@divcomevents.com">lvella@divcomevents.com</a>
Merry Clayton Registration & Customer Service	905-948-0470 X228 <a href="mailto:mclayton@divcomevents.com">mclayton@divcomevents.com</a>