

SPONSORSHIP OPPORTUNITIES THAT BUILD BRAND AWARENESS

Hotel Shuttle Bus – \$2,000

Signage and recognition during complimentary transportation to and from the venue. Shuttle Bus service runs continuously from the host hotels.

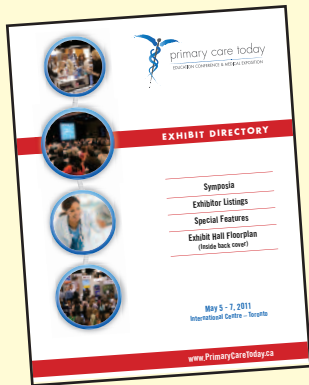
FREE Morning Coffee – \$3,500

Help doctors kick-start their morning. Signs and cups with your logo build awareness. Have your staff on-hand to greet delegates during this breacktime.

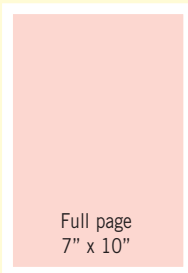
Water Bottles (price varies based on quantities)

A customized logo appears on every bottle of water.

Directory Advertising



The Primary Care Today Exhibits Directory includes a company profile and description of your products and services.

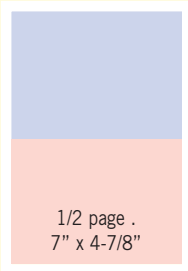


Four colour advertising:

- 1 page \$ 1,000
- 1/2 page \$ 500
- 1/4 page \$ 300

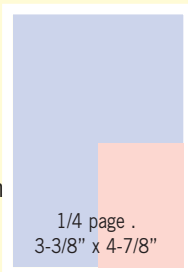
Mechanical Specifications:

- Trim Size: 8-1/4 x 10-3/4"
- Bleed Size: 8-1/2 x 11"



Digital files must be prepared as follows:

Ads accepted only in high-resolution PDF format (300 dpi) with fonts embedded. We recommend documents be supplied with a printed hi-resolution colour proof for optimum reproduction.



Internet Café – \$4,000

Offers you a screensaver, Internet connection defaulted to your web site, overhead signage and pre-conference publicity.

Aisle Signs – \$5,000

Your company name and logo hang high from each aisle sign throughout the Exhibit Hall. Provides excellent exposure and makes it easy for delegates to find you.



Neck and Shoulder Massage – \$9,000

Delegates relax with a complimentary massage by a professional RMT. Includes pre-conference promotion and on-site signage.

Delegate Bag Logo – \$3,000



The "official" delegate bag will be used extensively at PCT and long after, giving you extra value for your sponsorship.

Delegate Bag Inserts – \$2,500

Corporate brochure, educational material, physician tool or promotional item.

You Name It!

Come up with a suggestion or idea and we'll be happy to work with you.

Rx&D Association members are not eligible for some opportunities.

" I look forward to participating again. "

" The best show for our ROI in Canada. "