



Exhibit Space Rates:

\$42.50 per sq.ft.

Minimum booth size 10' x 10' = **\$4,250.00**

(\$250 corner premium)

All booths must be carpeted. Electrical and furniture not included.

Non-Profit Associations:

Special 50% discount for 10'x10' or 10'x20' space.

Payment:

Invoices will be issued after contract received.

Deposits due upon receipt and payable by cheque.

What's Included:

- **FREE** company listing in conference directory
- PDF invitation for personal distribution
- **FREE** company link and profile on PCT website
- Unlimited badges for booth personnel or office staff
- Full delegate list (A-Z) by physician name and city
- Draped back wall and side rails
- **FREE** materials handling and storage

Poster Displays – \$850

A specially designed exhibit area for associations and physician recruiting.

Poster board is 3'x 8' high with 4' draped table, company I.D. sign, chair and floor carpet.



Follow-up with DOCTORS immediately after the Conference!

Recording information from delegates is one of the most important exhibiting functions.

- Scan and qualify delegate badges in seconds.

You will instantly capture name, degree, address, e-mail, phone and demographic data such as title, practice type, number of patients per week and years in practice.

Basic Package (Lead Scan LS) – \$205 each

- Single button allows for simple and easy use
- Compact and portable
- Ability to add custom qualifiers after lead scanned
- Leads emailed to you 1 hour after event finishes

Premium Package (Lead Scan DX) – \$355 each

- Full colour graphic display for easy viewing
- Larger memory and scans are date/time stamped
- Touch screen for quick navigation and data entry
- Saves leads directly to USB memory stick